

Making longevity politically mainstream, or die trying

### For this speech, we suppose that ...

It is probably possible to find a treatment against aging within 30 years

But

Complicated and expensive



Facts and scientific aspects

### **Death toll**

110,000

Maria, Vladimir, Wei, Satya, Fatimah, Jing and John.



### **Scientific aspects**

- Senescence is not universal (trees)
- Senescence is not natural (no aging till death in nature)
- Senescence is malleable
- There is no limit like the speed of light or the sound barrier

 We "only" need "Longevity escape velocity" (one year of gain each year)



### Only three big categories of diseases due to aging

Cardiovascular diseases (very fast progress)

Cancers (fast progress)

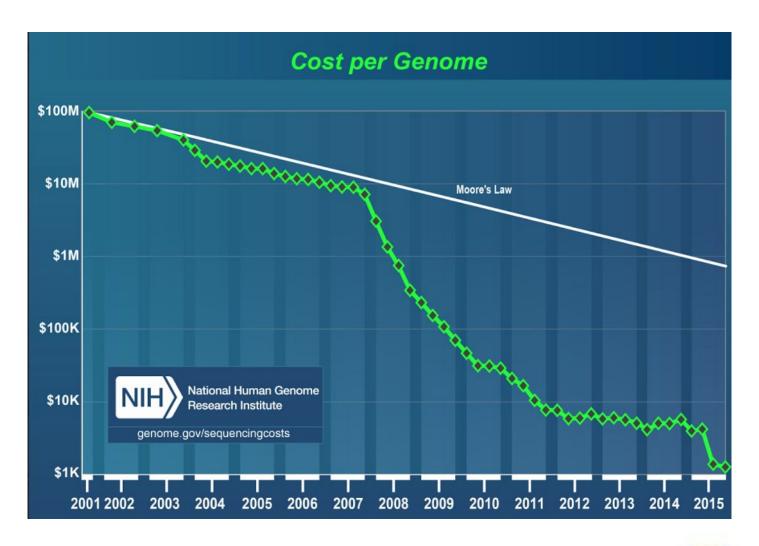
Neurodegenerative diseases
 (we understand a lot and many people are working on it)

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+ 2-3 months a year



### Faster than Moore's "law" (Moore's observation)





### However it will be complicated

### Systems Biology of Human Aging - Network Model 2015 Arrangement, text, & art by John D. Furber www.LegendaryPharma.com/chartbg.html Cytosolic Compartment of the Cell Extracellular Spaces: ECM, Blood, Lymph == Moyement, Transport, or Flow of Bings (Topicospies) Countries (No weighted) Sky air og Skringer p Fallmagi pr Process TISSUE, ORGAN, & WHOLE BODY: PHYSIOLOGY\_ & PATHOLOGY

Gain 20 years in 2000 years
Alzheimer disease
Maximum 122 years since 1997



Critics and answers

#### **Classical critics**

Overpopulation
Inequality
Criminals for ever
Boring
Natural and not playing God
Not human
Too radical change



#### Classical critics and short answers

Overpopulation
Inequality
Criminals for ever
Boring
Natural and not playing God
Not human
Too radical change

Sustainable world

More equality
Peaceful world
Passion without fear
Civilisation / Nature ≠Good
Being human quite longer
Yes, we change



Which people can we reach and how?

### **Specific messages**

Parents: children

Greens: sustainable

Security: peaceful

Leftwing: equality

Rightwing and libertarians: liberty

Economics: less expensive



### Which people to reach to go mainstream?

Public authorities: WHO UN Unesco // EU (FR UK Brussels) // US // China // India // Countries with "medical tourism" // Other countries

People and corporations: IT Google Microsoft IBM Facebook Apple Amazon // Health: drugs // Cosmetics // Food // ..

Very rich people or corporations: Zuckerberg Gates Kurzweil Thiel.

The opportunity to change the world.

Rich people or companies: interest or and solidarity

Influential people: journalists // artists // actors // writers // painters,...

**Scientists** 



### **Specific messages for politicians**

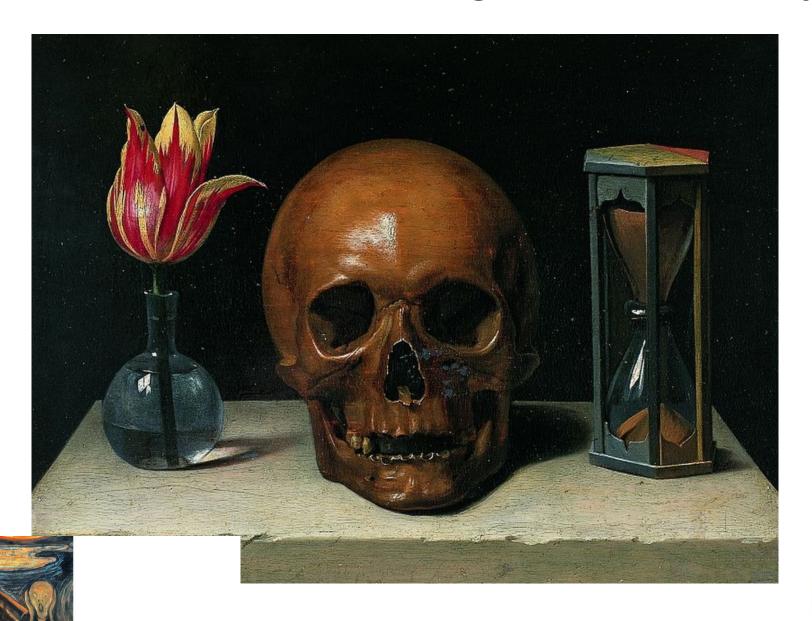
Launching long term projects is in a way less risky (but please act really)

People will complain if you do nothing



Psychology

## Terror management theory





### Other psychological brakes

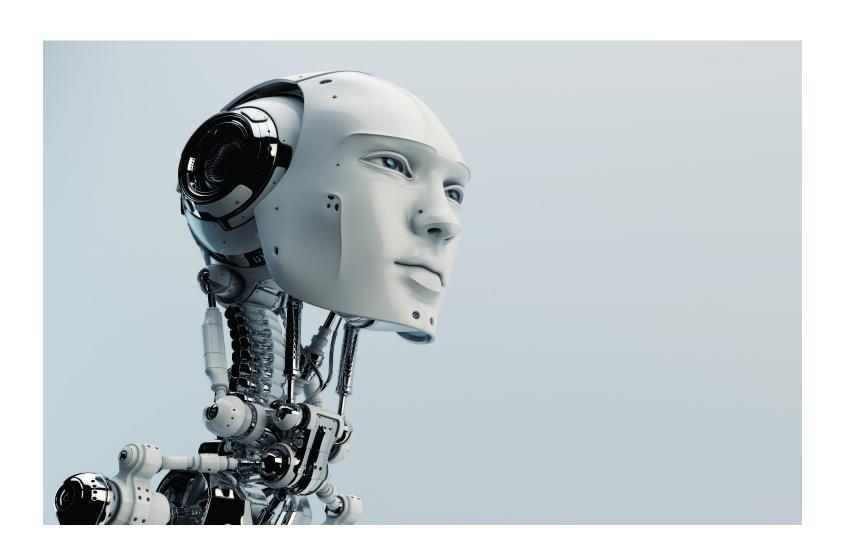
Tithonus myth (a world without senescence is difficult to imagine)

There is no such a thing as a free meal (we imagine that something visibly positive must be accompanied with something invisibly negative)

Free choice (we like new things only if we think we can choose them)



# An A.I. would probably not suffer of mortality salience



Choices to make (or not?)

### Radical or not radical

Fighting diseases // Longer healthier life

Immortality // Longer and healthier lives
Amortality



### **Public or private money**

Risk of inequality

Risk of inefficiency, risk of blockage

Both?



### Speak about Terror management and religion or not

Terror management or not: awareness

Religion or not: religions are in favor of a much longer life: here (and elsewhere)



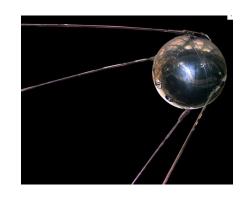
Global ideas

### Progress is not sure and not global

1976 - 2016

1957 - 1969









We cannot (easily) stop (or accelerate) progress, but we can choose our priorities

### Global ideas and messages to encourage

- Coming out
- New dimension of equality: whatever the age. Priority to the weakest / old.
- Right or even duty to test, especially for people with terminal diseases
- Duty to rescue / to care
- A human right in progress
- An A.I. duty in progress



### **Global projects**

A paradigm shift

A moonshot project



### Thank you!

### More

Heales.org
Longevityalliance.org
Technoprog.org
didier.coeurnelle@gmail.com

